

Founding your next deep tech startup: tips and tricks from a work-in-progress

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Novel techniques or breakthrough scientific discoveries from university laboratories often represent the core of a deep tech startup. But how to navigate the journey from low to high Technology Readiness Level (TRL)? This talk will share insights on how to approach the critical transition of transforming a lab-proven concept (TRL 1-3) into a scalable, industry-ready solution (TRL 7-9). Shifting your focus from the technology to the actual product, and de-risking the product development path are some of the aspects that will be discussed based on an ongoing project to found a deep tech startup. Considering what is working (and what did not) can increase the odds of your startup crossing the "valley of death" between research and market success.