

Linking the research and innovation capabilities of universities and research entities with the market's need to generate competitiveness and economic sustainability

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The presentation will highlight the immense innovation potential within Italian universities potential that currently finds little outlet in generating competitive market value. Specifically, the case of the startup Sapienza: Biosensing will be discussed; it emerged precisely from the intersection of the distinct mindsets and experiences found in the academic and business worlds. The presentation will outline the steps taken, the results achieved, and, above all, the numerous challenges encountered