

Semantics of «Enablement» in the Frame of Innovation

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Often, we are told by mature companies or startups they take advantage of *enabling factors* in the course of their innovation journey. Yet, the very meaning of such enablement is not crystal clear. Or, the distinctive aspects of these factors are not properly disclosed so that their strong impact on the statement of a very effective *value proposition*, the definition and deployment of a *business model* or *intellectual property strategy* is not fully exploited. This lecture explores by real examples the main different meanings of the powerful concepts represented by words such as “enabling” when applied to technology or other aspects of the (*Technological*) *Innovation Process*.